

Fusion Media

Bringing big ideas to a big audience

Our Story

If you think marketing agencies are all the same, take a quick look at Fusion Media and you'll discover we are different.

Based in the heart of Kent, we have an experienced team with traditional values and a modern approach to integrated marketing communications – winning numerous industry awards along the way.

We deliver targeted campaigns across both traditional and new media platforms. We help our clients create compelling content, generate game-changing coverage and crucially achieve results that help drive their bottom line.

Working with some of the world's leading brands, Fusion Media provides innovative, inspiring and award winning work.

We are a full service marketing and corporate communications agency and work across all media channels delivering award winning, high quality public relations, marketing, advertising, design, social media, marketing and training, photography, event management, and digital media services to a wide range of local, national and international clients.

Our in-house PR and marketing specialists combine the best journalistic skills with a sound understanding and knowledge of effective marketing and corporate communication; while

the agency's in-house design team offers the full range of creative, studio, media planning/ buying, production and account management skills.

The company handles a mix of business-to-business, consumer and public sector clients. Many of them draw upon Fusion Media's expertise in offering fully-integrated campaigns that blend a number of communication methods.

An overriding desire to create and carry out work that achieves clear communication goals, whether it is marketing, branding or sales, corporate or community underpins all that we do. By strengthening your brand identity it can become your most valuable asset.

Our client retention is exceptional, receiving regular referrals.

Our clients span across a range of sectors including corporate and commercial, charity, manufacturing, tourism and public and professional services. Creating work for a diverse range of clients is what we love doing and allows us to showcase our ability.

If you want a marketing partner that is passionate about helping you grow your business then get in touch.

It's what we're best at.

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Our Team



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Our Clients



**Chappell
Coachworks**

**city
cruises**

citycruises *Bespoke*



DENNIS



FUNTEC



Our Clients



Our Services



Public Relations



Email Marketing



Marketing



Social Media
Marketing



Web Design &
Management



Video



Photography



Event Management



Print



Graphic Design



Mobile Apps



Brand
Development

Public Relations



Clients have seen **increases** of up to **39%** in press coverage since working with **Fusion Media**.

Public Relations

Dennis Mowers & SISIS Machinery



Choosing to work with
Fusion Media is the best
decision I've made since working
at **Dennis** and **SISIS**.

Roger Moore, Sales & Marketing Manager
Dennis and SISIS

Public Relations

Site visits, press releases, end-user testimonials plus much more...



Marketing Campaigns

Welcome to SALTEX



SALTEX saw an **increase of 16%** in pre-registrations following a 12 month long marketing campaign designed and run by **Fusion Media**.

Public Relations

SALTEX 2019



You've been outstanding –
absolutely loved working with you.
Thank you so much for your vital
role in making a success
out of **SALTEX!**

Karen Maxwell, Head of Member Services
Communications & Events
The Institute of Groundsmanship

Email Marketing

SALTEX 2019

Pre Show

On average, pre show emails achieved **open rates** of up to **22%**

SALTEX | 30 Oct - 31 Oct 2019
SPORTS AMENITIES LANDSCAPING TRADE EXHIBITION | NEC Birmingham

[REGISTER FOR FREE NOW](#)

10 reasons to visit SALTEX

The countdown is on to Europe's largest annual turf management event and here are 10 reasons why SALTEX 2019 should be firmly in your diary.



See over 500 inspiring groundscare brands



See indoor and outdoor product demonstrations



Gain CPD points by attending FREE educational seminars



Network with thousands of other like-minded individuals

Mid Show

On average, mid show emails achieved **click through** rates of up to **29%**

SALTEX | 30 Oct - 31 Oct 2019
SPORTS AMENITIES LANDSCAPING TRADE EXHIBITION | NEC Birmingham

Day one of SALTEX 2019 at the NEC, Birmingham has flown by!

With an abundance of groundscare enthusiasts swarming into the NEC's halls see over 500 brands, there's been a fantastic buzz on the show floor.



There is still time to get a ticket for tomorrow! Don't miss out with on 1 day to go!

[BOOK YOUR FREE PLACE NOW](#)

Post Show

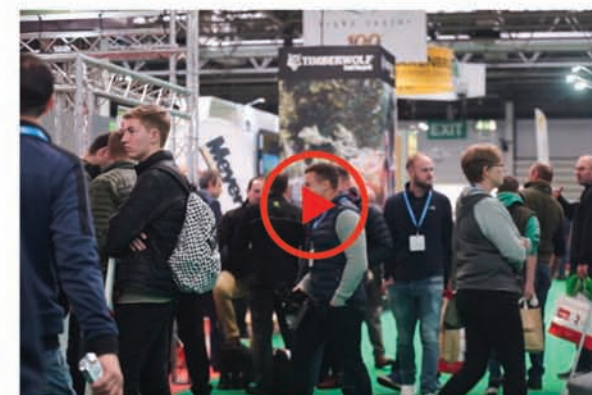
On average, post show emails achieved an **open rate** of **21%**

SALTEX | 30 Oct - 31 Oct 2019
SPORTS AMENITIES LANDSCAPING TRADE EXHIBITION | NEC Birmingham

SALTEX 2019 HIGHLIGHTS

With over 500 brands on display and a record-breaking 9,104 visitors in attendance, the word on the show floor was that both visitors and exhibitors felt that SALTEX 2019 was the best one yet.

[WATCH THE HIGHLIGHTS HERE!](#)



WIN UP TO £500 IN AMAZON VOUCHERS

We are committed to building on the successes of each event, so would very much appreciate if you would take a few moments of your time to complete our

Social Media Marketing



Our client has seen a growth of over **170%** in **Twitter** followers during the ten months **Fusion Media** has worked on their social media accounts.

Social Media Marketing

Beckenham BID



I was introduced to **Fusion Media** through a recommendation and they did not disappoint. Our two main events were hugely successful and profitable due to their help. We also received coverage in local press and on radio. We are immensely grateful to the **Fusion** team.

Zoe Brown
Beckenham BID Manager

Social Media Marketing

Beckenham BID

Facebook

We have **increased** Facebook page likes by **over 4000%**



Twitter

We have **increased** Twitter engagement rate by **over 120%**



Instagram

We have **increased** Instagram followers by **over 50%**



Web Design

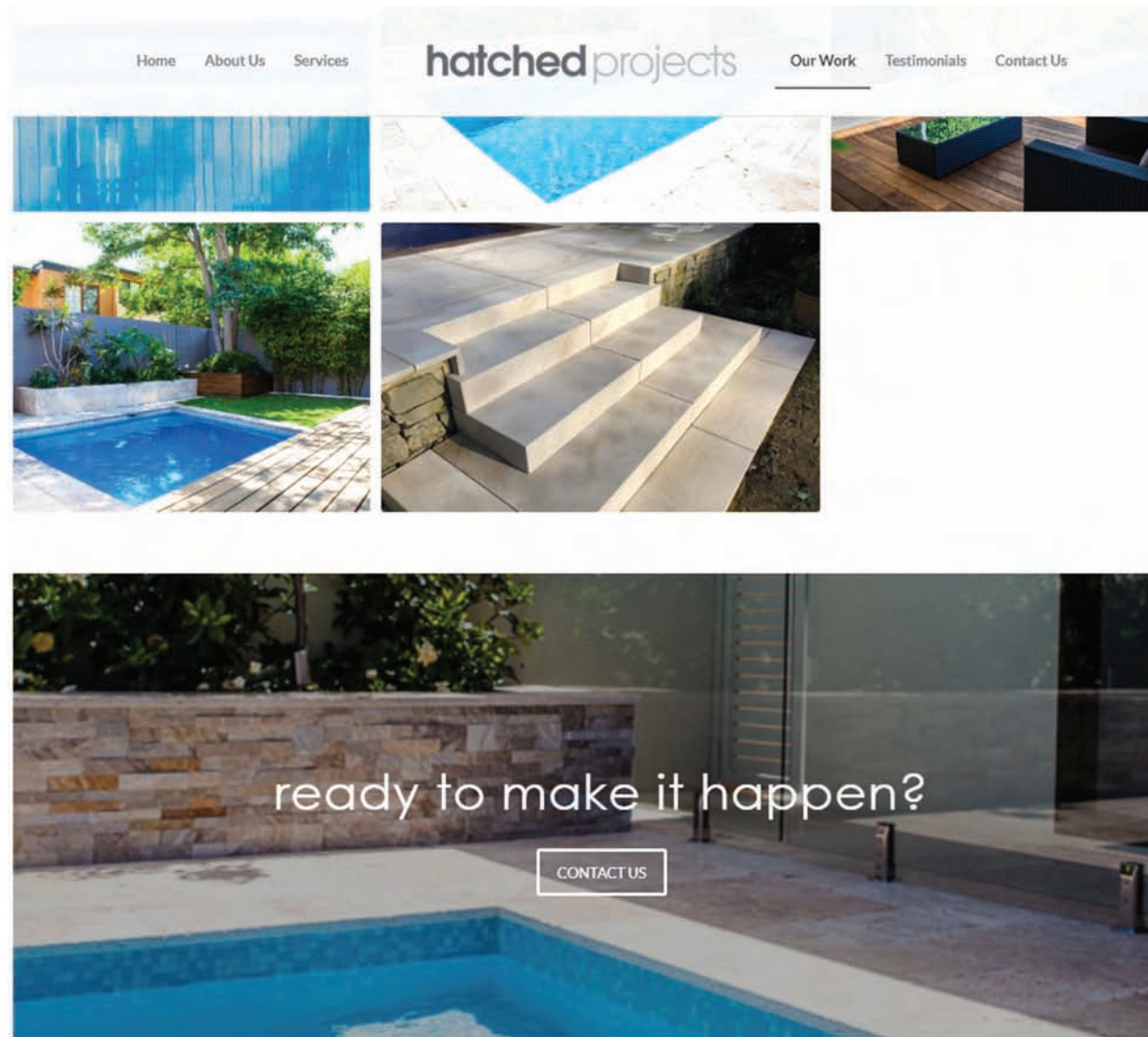
An aerial photograph of a swimming pool with a waterfall feature. The pool is surrounded by a concrete deck, and the water is a vibrant turquoise color. The waterfall is made of dark, textured material, possibly stone or concrete, and water is cascading over it. The pool is bordered by a green mesh fence. The text "be inspired" is overlaid on the image in a large, bold, sans-serif font. The first "be inspired" is in dark grey, and the second "be inspired" is in white, creating a layered effect.

be inspired
be inspired

Fully responsive, forward-thinking web design with customer experience and SEO optimisation at the heart of what we do.

Web Design and Management

Hatched Projects



CONSULT

So you have an idea just waiting to be hatched? That's where we come in. The first step is to arrange a consultation and listen carefully to you to find out what you, as the client, are looking for. We need to be able to visualise your ideas and help that dream become a reality. Having any kind of building work, whether it be a completely new build, an extension, a renovation or a swimming pool, can be a large financial and time commitment. That means it's absolutely vital that you choose the right team.

[BOOK NOW](#)



DESIGN

Hatched Projects works with some of the UK's leading architects and designers which ensures that you can see your project laid out before you in a detailed design. All of our projects are designed specifically for each individual customer. If you have your own plans already, then we can work with those too. One of our team members will then take a detailed survey of the proposed area to include home and site dimensions, positioning, building setbacks, location of utilities and accessibility to the construction area. Within a few days, our team member will have a fully prepared plan and proposed construction cost for the project organised for you to review.

[BOOK NOW](#)



POOLS

Imagine adding another dimension to your home, creating a space where you and your family can relax, have fun, keep fit and entertain. Hatched Projects are expert swimming pool builders with many years of experience designing and installing pools in homes across the UK and beyond. No matter whether you're considering an indoor or an outdoor pool, Hatched Projects has helped numerous families to design and build their dream home swimming pool. Our dedicated team of architects, swimming pool designers, engineers, and project managers will just that, so you can take a step back and watch as your vision becomes a reality.

[BOOK NOW](#)

Fusion Media did exactly what we needed them to — create a professional online presence which highlights our services. We continue to call upon the team for their expert opinion and advice.

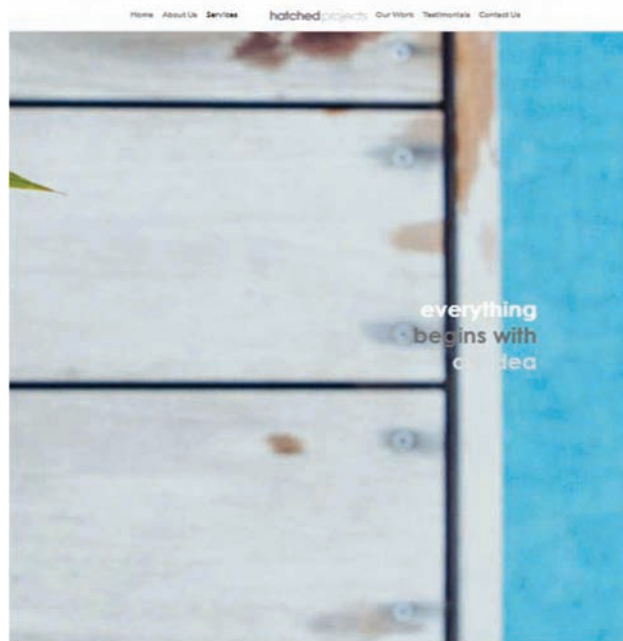
Rob Williams, Director
Hatched Projects

Web Design and Management

Hatched Projects

Desktop

Since rebuilding their website, Hatched Projects have seen a **30.03%** increase in desktop users.



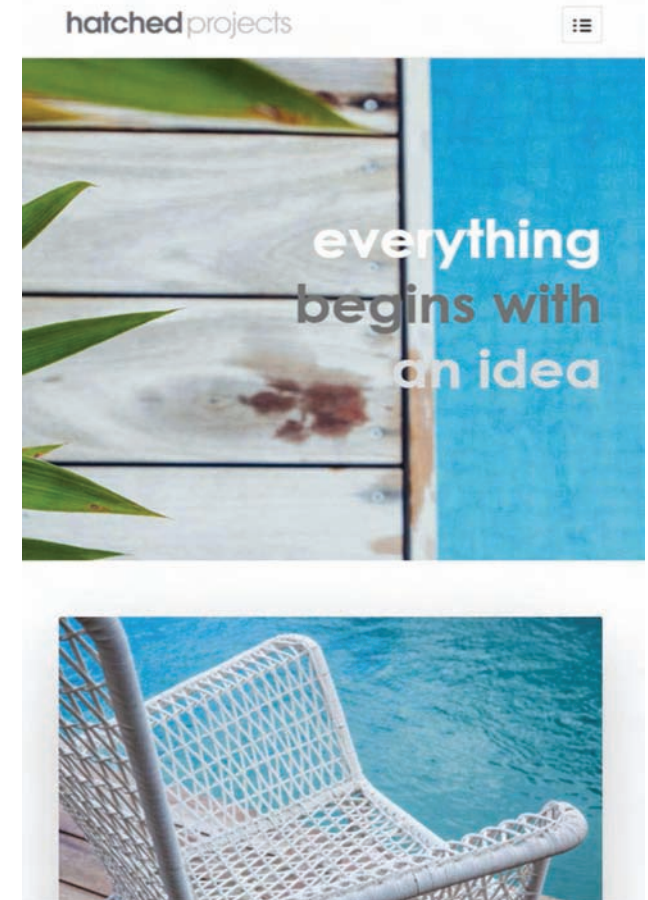
Mobile

Since building a responsive website, Hatched Projects have seen a **12.43%** increase in mobile users.



Tablet

Since building a responsive website, Hatched Projects have seen a **16.03%** increase in tablet users.



Video



With professional video equipment, plus the use of drones, you can benefit from a variety of rich media that's certain to give you the edge.

Video

Interviews, promotional videos, product launches, plus much more...



Fusion Media have produced an excellent video and manage our social media accounts.

The whole team have been great to work with and I would have no hesitation in recommending them.

Sam Sarpong, Sales & Marketing Manager
City Cruises

Video

Interviews, promotional videos, product launches, plus much more...

Interviews

You're **53** times more likely to show up first on Google if you have a video embedded on your website.



Product Videos

Adding a product video on your landing page can increase conversions by **80%**.



Testimonials

57% of consumers say that videos give them more confidence to buy online.



Other Services



SELION C21 HD PRUNER

2KG OF POWER AND PRECISION IN YOUR HANDS

A RANGE OF 100% ELECTRIC TOOLS

Professional, economical and silent tools that improve your working conditions and those around you.



From advertising and mobile apps to graphic design and print, we have many more services which will complement your marketing strategy.

More Services

Tailored to you

Event Management

Event management is a major investment for any organisation. But at Fusion Media, we make sure that your events will deliver great results.



Graphic Design

You have just three seconds to make the right impression, and we'll help ensure that you make the best one possible.



The most advanced gear-driven sports turf rotor in its class:

- Total-Top-Service (TTS) design means no-dig riser servicing
- Wide range of highly efficient dual-trajectory nozzles
- Exclusive ProTech TC technology
 - No-tool quick-change turf cup
 - Threads in turf cup ensure turf is retained
 - Easy arc adjustments without turf cup removal
 - Rubber cup and boot provide enhanced safety



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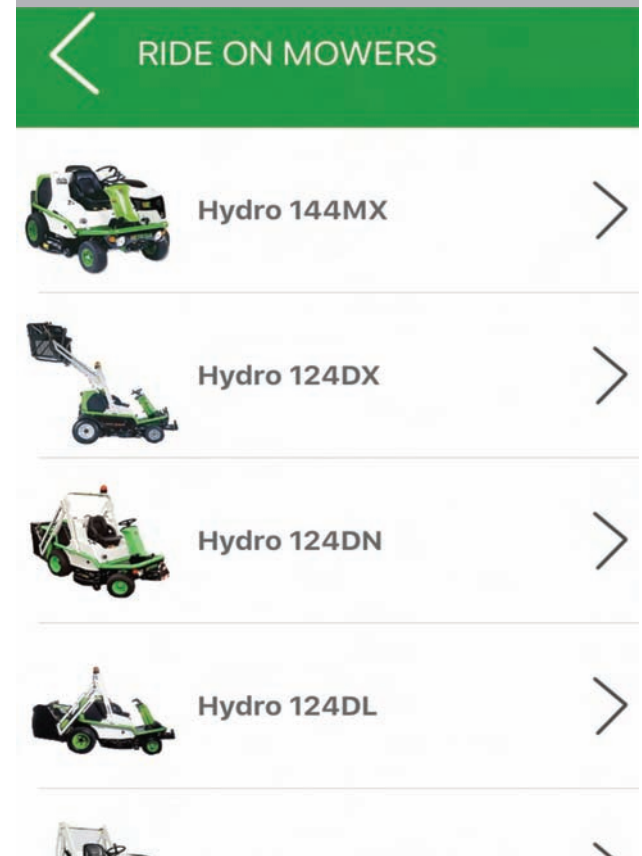
Hunter®

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Mobile Apps

With over 80% of the UK population owning mobile devices, having a mobile app is no longer 'just a good thing to have', but an integral part of your marketing strategy.



More Services

Tailored to you

Photography

Many designers sometimes have to over work their creations to compensate for poor quality photography or simply forget how powerful good photography can be.



Brand Development

A brand is not just a logo. It is definitely not just a website or a company brochure.
A brand is a voice, a tone, a way of behaving, an attitude, a message.



Print

Print is the representation of your brand in a physical form, from brochures and adverts to stands and clothing. Good quality print may not always be noticed, but poor quality print always is.



Thank You

We look forward to the opportunity of working with you.

If you'd like a chat or a meeting to talk through your next project,
then give us a call on **01474 240 222** or email us at **info@fusion-media.eu**



A commitment to excellence.

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